

MELISSA ARAMOUNI

mel@melissaaramouni.com

www.melissaaramouni.com

330.620.5930



education

THE UNIVERSITY OF AKRON

Myer's School of Art
BFA Graphic Design 2019

award

OHIO GOVERNOR'S YOUTH ART EXHIBITION

Portfolio Exhibition | Regional Winner
April 2015, Columbus, OH
James A, Rhodes State Office Tower

skills

Typography
InDesign
Illustrator
Premiere Pro
Adobe After Effects
Hand Lettering
Photography
Photoshop
Micosoft Office Suites

Bilingual:
English and Arabic

experience

CBIZ | Senior Visual Communications Design Specialist

August 2020–Present, *Cleveland, OH*

- Create brochures, calendars, digital graphics, banners, flyers, etc.
- Prepare files for both digital and print.
- Lead marketer for website postings, design, landing pages, etc.
- Effectively work with marketing team to develop and implement marketing campaigns.
- Responsible for scheduling and posting all social media posts for the Retirement & Investment Solutions department.

CAMP CATANESE | Social Media Operations

January 2019–Present, *Phoenix, AZ*

- Responsible for all social media aspects i.e. instagram, snapchat, and facebook.
- Create design work for the camp i.e. promotional items, the website, and photography.

JUZDAN GEAR | Graphic Designer

October 2018–July 2020, *Woodland Park, NJ*

- Utilized Adobe Illustrator to create, design, and modify assigned projects for print.
- Designed letterheads, business cards, bag designs, etc. for local New Jersey companies.
- Effectively communicated with the Chief Executive Officer about design material and information.

ANTIOCHIAN VILLAGE CAMP | Photographer

May 2018–August 2018, *Ligonier, PA*

- Responsible for capturing the mission statement and beauty of the camp through pictures.
- Assisted an administrative team and worked alongside them to design and brand for the camp.

ANTIOCHIAN VILLAGE CAMP | Camp Counselor

May 2016–August 2016, May 2017–August 2017, *Ligonier, PA*

- Practiced interpersonal skills along with the ability to put others needs before my own.
- Developed skills such as, teamwork, interpersonal skills, leadership, responsibility, and good communication.

TLC CATERING INC. | Caterer

August 2013–December 2017, *Fairlawn, OH*

- Developed great communication and teamwork building skills.
- Used my creativity when it came to setting up and designing the hall according to the customers preferences.